

## Spin Down or Sliding Scale Pricing

I am happy to announce that Dove Charity midwifery is offering a sliding scale pricing model. Midwifery Care will fall between \$2,850-\$3,600 depending on where your family fall on the scale based on annual income.

Why am I doing this? I know that having personal midwifery care and a home birth can be life-transforming and I feel strongly that it should be accessible to any couple who wants an out-of-hospital birth. I want to do what I can to bring more opportunities and more choices to all families. Personally speaking, anything that broadens the scope of people that I get to know, makes my life exponentially better. I have always offered a payment plan and a sliding scale.

Sliding scale pricing is when you are charged a percentage of your annual income for a service. This is based on your estimated annual income even if it is prorated from three or six months income.

My base line is \$2,850. So if you make \$45,000 a year or under the total cost for my services is \$2,850 However if you make \$ 65,000 a year my total cost is \$3,600.

According to researchers like consumers credit report, state that most individuals use 6-13% of their income for extras like, eating out, movies, and other entertainment. You can use a portion of that extra income for the satisfying experience of a home birth with a qualified Midwife. See the consumer report based on income average annual expenditures for entertainment and eating out is over 13%.

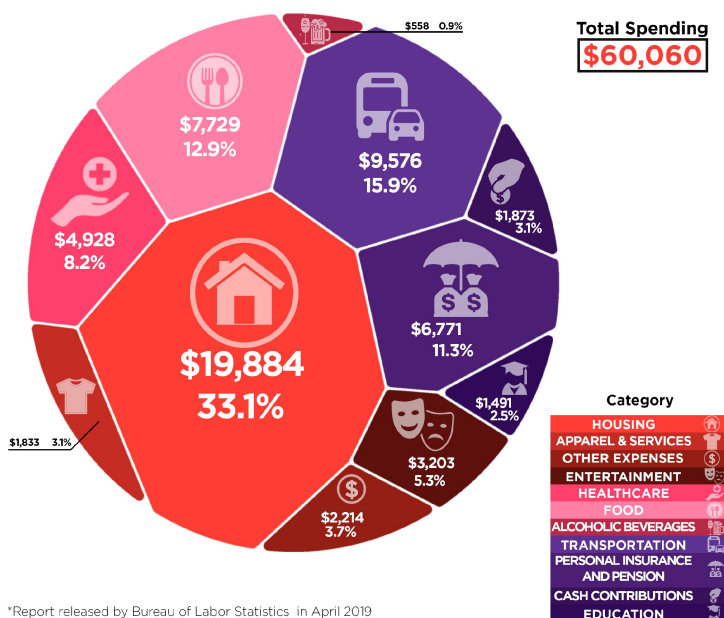
Yearly Income Family of four	Cost of Service Based on 6.5% of income
\$45,000	\$2,850
\$50,000	\$3,130
\$55,000	\$3,380
\$65,000	\$3,600

<https://budgeting.thenest.com/much-money-average-american-spend-entertainment-year-26018.html>

<https://www.creditloan.com/blog/average-american-spends-on-entertainment/>

<https://www.bls.gov/opub/reports/consumer-expenditur>

**Consumer Spending in the United States**  
Average Annual Personal Expenditures by Category



\*Report released by Bureau of Labor Statistics in April 2019  
**Article and Sources:**  
<https://howmuch.net/articles/consumer-spending-in-the-united-states>  
 US Bureau of Labor Statistics - Consumer Expenditure Survey, 2017 - <https://www.bls.gov>

**howmuch**.net

